The Only Original Sewell Ford

By WALT MASON

THIS, then, my friends, is Sewell Ford, the man who makes the nations gay, who never wrote a line that bored, whose every yarn is reshershay.

We long have read his "Torchy" tales, which charm us every other week; their humor custom never stales, their point we do not have to seek. Full many a happy man has roared with laughter o'er "Shorty" death have to be a seek. a "Shorty" sketch, and cried, "Dad blame that Sewell Ford—he makes me laugh too much, the wretch!"

The man who cheers this world of woe, this vale where sorrow is a bore, who makes two laughs or chortles grow where only one laugh grew before, deserves the best that Fortune owns, and all for which his soul aspires; is worthy honors, fame, and bones, and all a mortal man desires. So it is good to know that Ford is well rewarded for his pains; he's always fixed to pay his board, and has a package in his jeans.
You see him standing by his door, about

to toddle to his den, and all the things he gazes o'er he paid for with his trenchant pen. His "Torchy" and his "Shorty" tales, which oft have made your spare-ribs crack, bought all the lumber, lime, and nails that went to build his handsome shack.

It is unfortunate, some think, this Sewell person isn't twins. Long may he wave and wield his ink, and keep the country wreathed in grins.



Here he is on the porch of his Florida home, built and paid for by Shorty and Torchy. Get your family together, read this immortal bit of verse by Walt Mason, and then give three rousing cheers for Sewell Ford.

"House-Cleaning"

By EDWIN F. BOWERS, M.D.

Author of "Side-Stepping Ill Health," etc.

O a mere man, accustomed to find his pipe and slippers in their ordained places, "house-cleaning" signifies something like a cross between a nightmare and an earthquake. For, in spite of all the achievements in science, invention, and labor-saving device, modern woman has not, in the mass, improved much on her ancestors' methods of house-

Take, for examples, the broom and the dust-cloth—those two abominable first-aids to disease. In ninety-nine households out of one hundred, dust is stirred mightily from the surfaces of floors, car-pets, or rugs. Some of it is swept out, and some is deposited over everything within range—to be stirred mightily once again, after it "settles," by means of the

The Right Way to Clean House

THERE is only one clean, hygienic. safe way to sweep and dust, and this is to use a vacuum cleaner—not once or twice a year, but regularly. A well built cleaner will, without the necessity of removing anything from the rooms, clean furniture, beds, clothing, and everything having a top dressing of dust.

If the possession of a vacuum cleaner is out of the question, never "dry sweep." Use moistened tea-leaves, handfuls of damptorn newspapers, or one of the various excellent preparations for sprinkling over the floor. This will help to keep the dust from flying.

Also, Thoreau's simplified method of housekeeping—or a modification of it—might, in most households, well be adopted. Thoreau, you remember, when he found his geological specimens energetically gathering dust, opened the front window and gently heaved the entire colwindow and gently heaved the entire col-lection into the adjacent parish.

Heads of households—by which, of

sensible Siwash Indians hold occasionally. Life would then be easier, nerves would be quieter, infection dangers would be lessened, and man's harassed lot be infinitely brighter.

Hygienic Value of Paint

ANOTHER thing that has a hygienic as well as an esthetic value is paint elean, fresh paint, having quality and body sufficiently vigorous and well de-veloped to stand plenty of scrubbing and frequent "winings down." frequent "wipings down

For old Archimedes himself could never begin to estimate the numbers of noxious germs and microscopic bugs that high revel on dirty walls. In fact, it is now known that, in hospitals that used show a high mortality in childbirth and operative cases, the septic infection had its origin in contaminated, germcovered walls.

Turpentine and alcohol, used largely in the mixing of paint, are excellent antiseptics—although a note of warning should be sounded in respect to the use of wood alcohol, which may have a very deleterious effect upon the eyes.

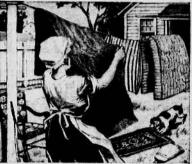
See that a nice coating of glossy paint is distributed over those surfaces that should be painted, and thereby reduce

the bug population in your household.

The same kind word might be said for a good, liberal coating of whitewash in cellars and in out-houses. Lime is one of our best germ-killers and deodorizers.

In fact, it is good common sense—to say nothing of esthetics—to look upon dirt, in any and all forms, as dangerous. It is a part of the new education of women to understand the actual life-and-death importance of these things.

Meanwhile, woman's emancipation from the thraldom of domestic labor lies largely in her own hands. When she uses to constructive purpose the great mental Heads of households—by which, of to constructive purpose the great mental course, I mean women—should follow his gifts which won civilization from savagery, illustrious example. All gimeracks, use-less "junk," heavy hangings, and dust-catching trumpery should be got rid of servant problem, and all other housein one grand pollatch, such as the very hold problems will have been solved.





Cleans without fatigue!

woman wants results - few work for the love of work. But, if all woman's work could produce quick and easy results like ARCO WAND cleaning, then it might be said that "woman's work is always done."

The ARCO WAND has banished fatigue, and

The ARCO WAND has banished fatigue, and its magical results give the whole house a new complexion. There is no longer occasion for being "utterly exhausted" or "worked to death" by house cleaning, because you couldn't make hard work out of ARCO WAND cleaning means 100% clean — dirt, dust, grit, lint, and cob-webs, instantly suctioned out and away — not just distributed or wafted to out-of-the-way places to reappear for next cleaning day. It takes only an instant to attach the light hose and cleaning tool, to turn the switch, give a few gentle strokes with the ARCO WAND and the job is done. This becomes a delightful reality now possible to every housewife, whether she lives in an old house or a new residence, in city or country. The ARCO WAND machine is piped from basement or siderow which a light hose and ARCO WAND is attached. The ARCO WAND cleans everything—ceilings, walls, floors, upholstery, carpets, rugs, stairs, pictures, books, ahelves, portieres, curtains, furs, clothing, mattresses—in fact, everything that could collect or hold dust or dirt. The steady suction immediately draws all dust, dirt, etc., into the large sealed-bucket of the machine. Putting in the ARCO WAND increases selling or rental price of your building.

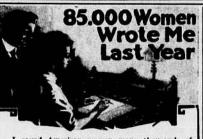
An Unfailing, built-in Cleaner at \$150

For the average size home we recommend our No. 341, at \$150. Oth larger sizes at proportionate prices. Four years of steady use in man thousands of houses, clubs, hotels, apartments, theatres, hospitals schools, factories, etc., have demonstrated its efficiency and the fact the it will last a life-time. The ARCO WAND is standard value and full guaranteed. Costs about a penny a day shd runs noiselessly from regular electric current—also made for gasoline-engine power.

ar electric current—also made for gasoline-engine power.

Send for booklet containing 32 pages of valuable information and
illustrations and full details of these successful ARCO WAND Vacuum Cleaners. Write today. Puts you under no obligation to buy.

Department AMERICAN RADIATOR COMPANY S. Michigan Ave. C.3 Makers of the world-famous IDEAL Boilers and AMERICAN Radiators



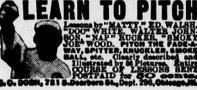
American women many thousands of gave them better refrigerators for their ostal today will bring you money-saving HUGH L. SMITH, President.

The Great White Frost Refrigerator Easy monthly payments if de-

Postal brings handsome free catalog and factory prices.

White Frost Refrigerator Company Jackson, Mich.

WILL MEND THAT VASE





INVENTORS